

# LAURA STACK

## is perfect for this group!



### What Laura does...

Laura Stack is America's premier expert in productivity. For over 20 years, her speeches seminars have helped professionals, leaders, teams, and organizations improve output, execute efficiently, and save time at work.

### Where to use Laura...

- Leadership conferences on efficient strategy execution.
- Sales associations and sales meetings for entrepreneurial salespeople (financial services, professional services, insurance, real estate, pharmaceutical, business owners).
- Staff and middle management level "office" and "staff" positions such as marketing, admins, IT, HR, PR, and ops.
- Fortune 1000 corporate training seminars and workshops on improving personal productivity, time management, life balance, email control, and organizational skills.

### Why Laura?

#### Unique selling points...

- ⌚ Laura is one of only a handful of professional speakers whose business focuses solely on time management and productivity topics
- ⌚ You're looking for a celebrity speaker in the productivity space.
- ⌚ Laura was the 2011-2012 president of the National Speakers Association, a membership organization of 3,000 speakers nationwide.
- ⌚ Laura has been a spokesperson for Office Depot, 3M, Microsoft, and Day-Timer.
- ⌚ Laura is the author or co-author of 10 books by Random House, Wiley, and Berrett-Koehler.
- ⌚ Laura has an MBA and was awarded the Certified Speaking Professional (CSP) designation.
- ⌚ Laura is the media's go-to person on workplace issues and has been featured on CBS, CNN, NBC-TV, NPR, Bloomberg, *USA Today*, the *Wall Street Journal*, and the *New York Times*.

#### Laura's a great fit any time you hear your employees or members say...

- ⌚ "We have to get our team to execute more quickly and create a more agile organization!"
- ⌚ "I just lost half of my sales team to layoffs but still have to hit higher numbers this year!"
- ⌚ "We are so overwhelmed with work and don't have enough hours in the day to get it done!"
- ⌚ "I have 2,000 emails in my email in-box and get hundreds more every day!"
- ⌚ "Our staff works insane hours trying to keep up with everything there is to do!"
- ⌚ "We are so stressed out and have no life balance from working too long and hard!"

#### The solution...IMPROVED PERSONAL PRODUCTIVITY AND HIGHER PERFORMANCE

#### Perfect audiences...

- ⌚ Leaders who have lost staff and are expected to produce greater results with fewer people.
- ⌚ Managers who need to improve team productivity and output but can't add staff.
- ⌚ Salaried employees who are working 50-, 60-, or 75-hour work weeks.
- ⌚ Sales professionals and road warriors with heavy administrative burdens.
- ⌚ Administrative professionals trying to keep the boss and every else organized.

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The Productivity Pro, Inc., 9948 Cottoncreek Drive, Highlands Ranch, CO 80130

Phone: (303) 471-7401 ⌚ Web: <http://www.TheProductivityPro.com> ⌚ Email: [Laura@TheProductivityPro.com](mailto:Laura@TheProductivityPro.com)