



# Laura Stack

MBA, CSP

...is fascinated by human potential, peak performance, and personal efficiency. Since 1992, Laura has presented keynotes and seminars internationally for leaders, entrepreneurs, salespeople, and professional services firms on improving output, lowering stress, and saving time in the workplace. She is the president of The Productivity Pro®, Inc., a time management firm specializing in productivity improvement in high-stress environments. She's the 2011-2012 President of the

## Maximum Results. Minimum Time®

National Speakers Association and recipient of the Certified Speaking Professional (CSP) designation. Laura has been a spokesperson for Microsoft, 3M, Xerox, and Office Depot and is the creator of The Productivity Pro® planner by Day-Timer. Widely regarded as one of the leading experts in the field of employee productivity and workplace issues, Laura has been featured nationally on the **CBS Early Show**, **CNN**, **USA Today**, and **the New York Times**.

### KEYNOTE PRESENTATION TOPICS:

#### *Leave the Office Earlier: How To Do More in Less Time and Feel Great About It*

Laura's flagship **TIME MANAGEMENT** keynote shows employees how to be more productive at work and achieve maximum results in minimum time. Laura reviews the top ten characteristics of productive people. Perfect for professionals who work long hours. You'll reduce the number of hours you work each week without compromising output or sacrificing results.

#### *Find More Time: How to Get Things Done and Organize Your Life*

Laura's **LIFE BALANCE** keynote offers innovative ways to blend work and family without sacrificing either. Laura offers techniques to work smarter at work and balance time across your entire life. Perfect for those trying to juggle work, family, chores, and households, and still make time for self. You'll discover the 8 pillars of productivity that support successful lives.

#### *The Exhaustion Cure: Up Your Energy from Low to Go in 21 Days*

Laura's **PERSONAL ENERGY** keynote shows you how to be productive when you can't get off the couch. You can know all the productivity tips in the world, but nothing will work if you don't have the energy to give 100 percent. Perfect for the pooped. You'll learn to fight energy bandits with energy boosters and will soon be bopping around with increased vim and vigor.

#### *SuperCompetent: The Six Keys to Perform at Your Productive Best*

Laura's **HIGH PERFORMANCE** keynote gives key talent proven methods to reach peak performance and achieve breakthrough results. You'll discover the six keys to unlocking your full potential. Perfect for high potentials. Laura contrasts **SUPERCOMPETENT®** Hero Thinking with Simply Competent Zero Thinking, so you can perform at your productive best.

#### *What To Do When There's Too Much to Do: Reduce Tasks, Increase Results*

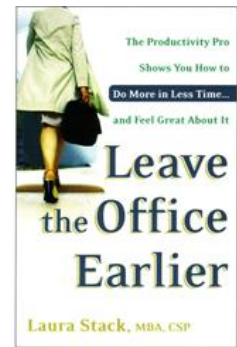
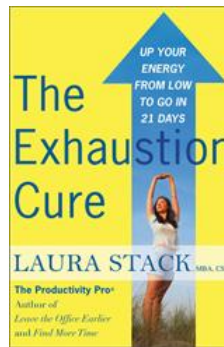
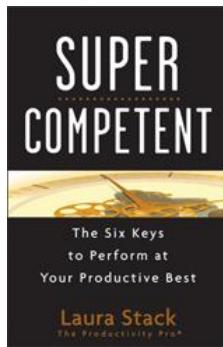
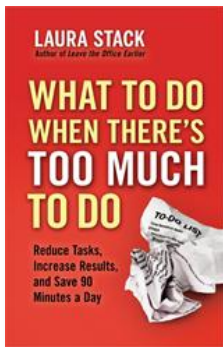
Laura's **EFFICIENCY** keynote teaches you to invest your time and energy into what will yield the most impactful results. Laura Stack shows how to hone in on high-value tasks, protect the time to do them, focus on their execution, and organize around the stuff that really matters. Her innovative, step-by-step Productivity Workflow Formula (PWF) allows you to spend less time and achieve greater results than you ever thought possible.



Book Laura: **Phone: 303-471-7401**

**Email: Laura@TheProductivityPro.com Web: www.TheProductivityPro.com**

Laura Stack always leaves your audience fully charged!



Laura is the bestselling author of five books published by Random House, John Wiley & Sons, and Berrett-Koehler.

*"You truly are incredible! You are the perfect speaker for any audience and the perfect person to partner with! You "get it," so much more than an amazing presentation. You customized to our audience, used their buzzwords, and incorporated whatever I asked into the presentation. I received terrific feedback from anyone I spoke to today. Thank you so much!"*

- Steve Silver, Human Resources Director, Aramark

*"Ms. Stack has lived up to her title as "The Productivity Pro." She has shown us a path to accomplish more, much more, with fewer hours. We've each saved 90 minutes a day. Our staff believes they can take us through exponential growth with very little need for additional manpower. All of this extra time gives us the opportunity to think and find other ways to improve our business plan for greater success."*

-Montague L. Boyd, Senior Vice President of Investments, UBS Financial Services

### Available concurrent sessions:

**CONCENTRATION:** Focusing on Your Work:

Maintain Your Concentration in an Environment of Distractions

**EFFICIENCY:** Building Speed and Agility: Be More Efficient and Get More Done in Less Time

**EMAIL:** Staying on Top of the Inbox: Control, Organize, and Communicate Efficiently with Email

**OUTLOOK:** Using Microsoft Outlook Effectively: Discover Amazing Tips and Tricks for Managing Your Workflow

**SALES:** Discovering the Time Secrets of Successful Salespeople: Improve Results without Increasing Effort

**SOCIAL MEDIA:** Avoiding Time-Sucking Habits in a Web 2.0 World: Save Yourself from the Digital Quicksand

**TECHNOLOGY:** Maximizing Your Productivity with Technology: Use the Latest Tools, Templates, and Tricks

**TIME:** Managing Your Time, Priorities, and Schedule: How to Control Your Day in an Uncontrollable Workplace

### PARTIAL CLIENT LIST:

- Microsoft • Cisco Systems • KPMG • Nationwide Insurance • Sunoco
- Heinz • IBM • Ball Aerospace • U.S. Bank • Chick-fil-A • Aramark
- Lucent Technologies • McDonald's • Nestle • Sprint • MillerCoors
- EMC Corporation • Oppenheimer Funds • Time Warner Cable
- Wells Fargo Banks • VISA DPS • Mobil Chemical Company
- Enterprise Companies • Sodexho • A.G. Edwards • Bank of America
- IRS • Small Business Administration • UBS • The Denver Broncos
- Encana Oil and Gas • Pall Corporation

